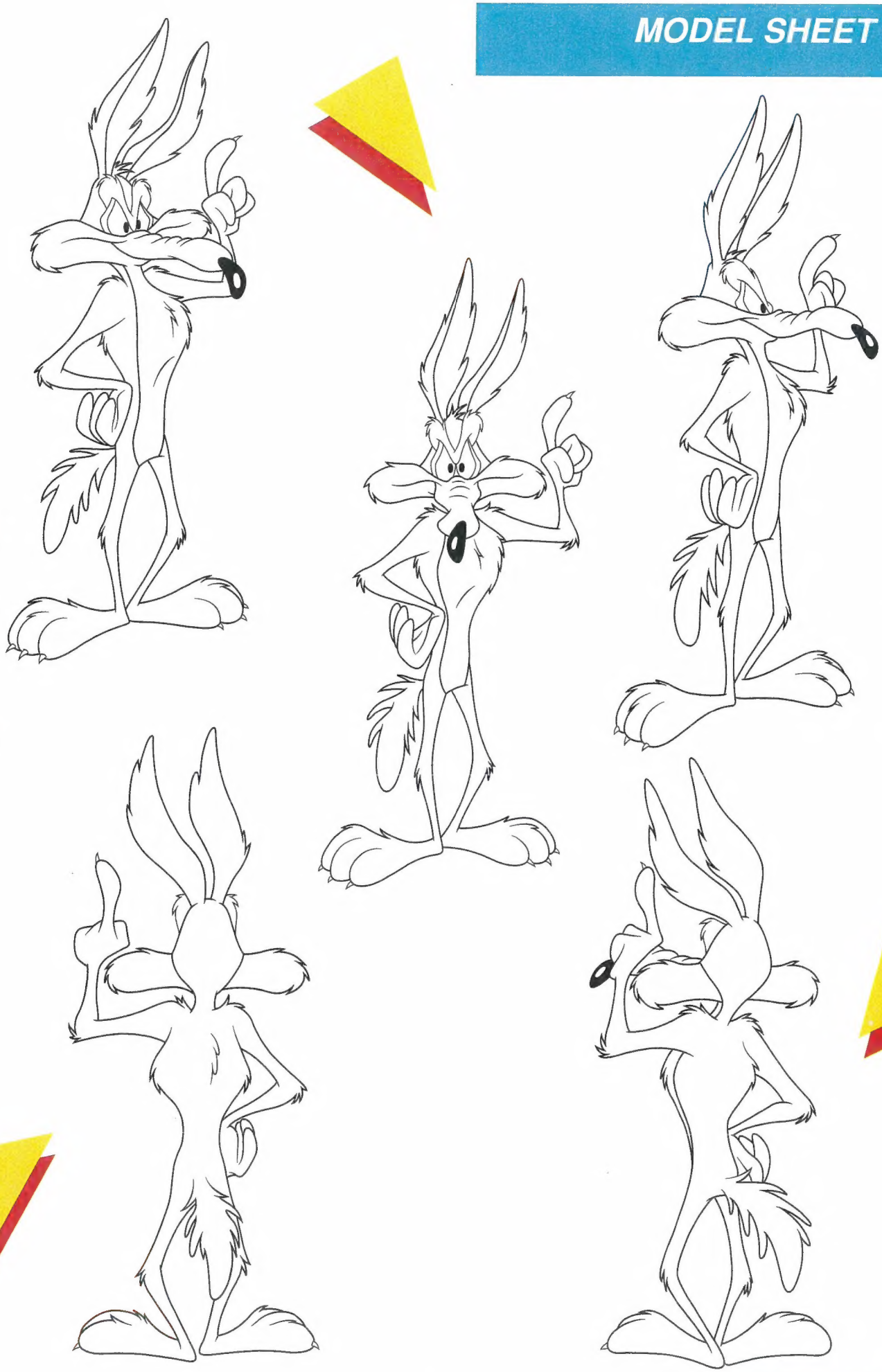
CHARACTER COLORS

- WILE E. BODY 463 OR 50C/60M/90Y
- WILE E. CHEST, FACE, INSIDE EAR 467 OR 10C/20M/35Y
- WILE E. EYEBALL 127 OR 5M/50Y
- WILE E. EYEMASK & INSIDE MOUTH 484 OR 30C/90M/100Y
- WILE E. TONGUE 486 OR 40M/40Y

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

MODEL SHEET



LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

ATTITUDES & EXPRESSIONS

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

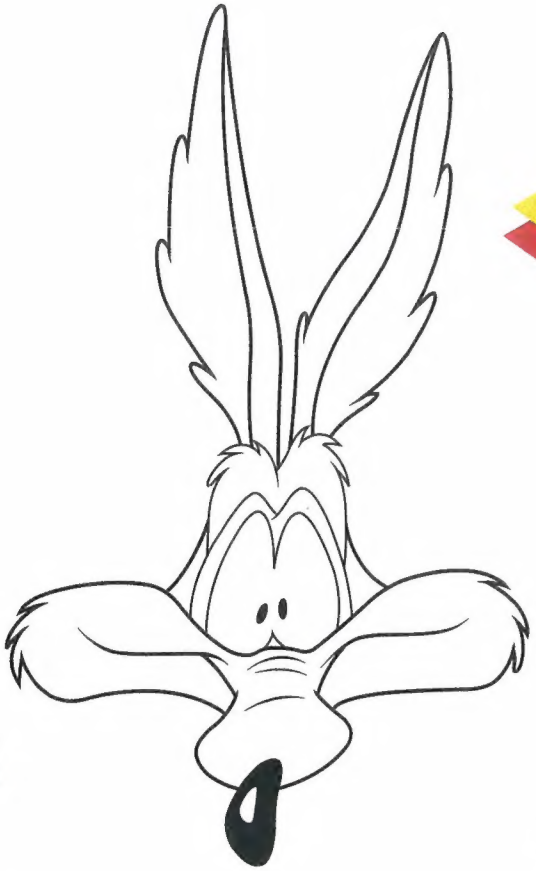
ATTITUDES & EXPRESSIONS

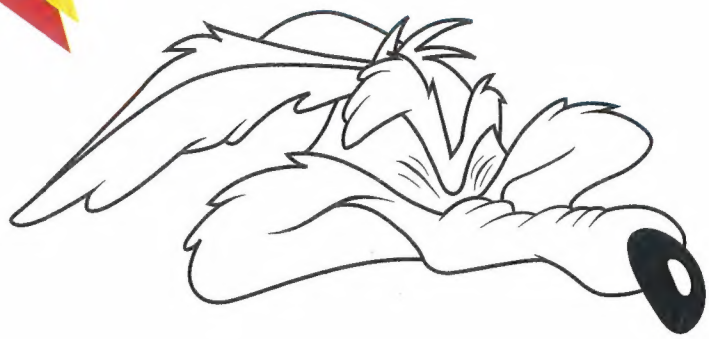
LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

ATTITUDES & EXPRESSIONS

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

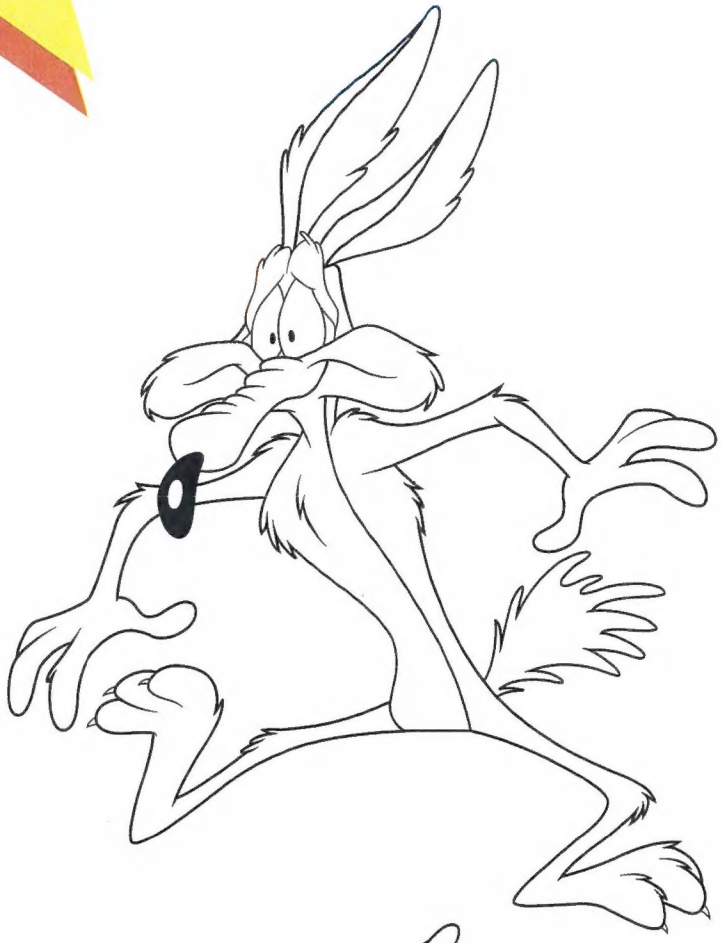
ATTITUDES & EXPRESSIONS





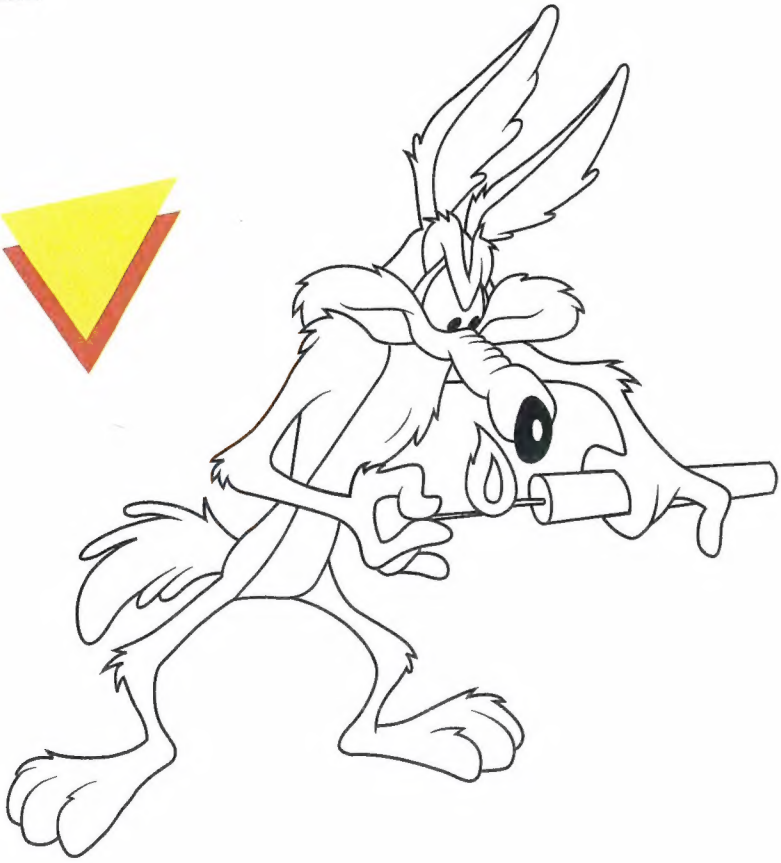
LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

CHARACTER STUDIES



LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

CHARACTER STUDIES



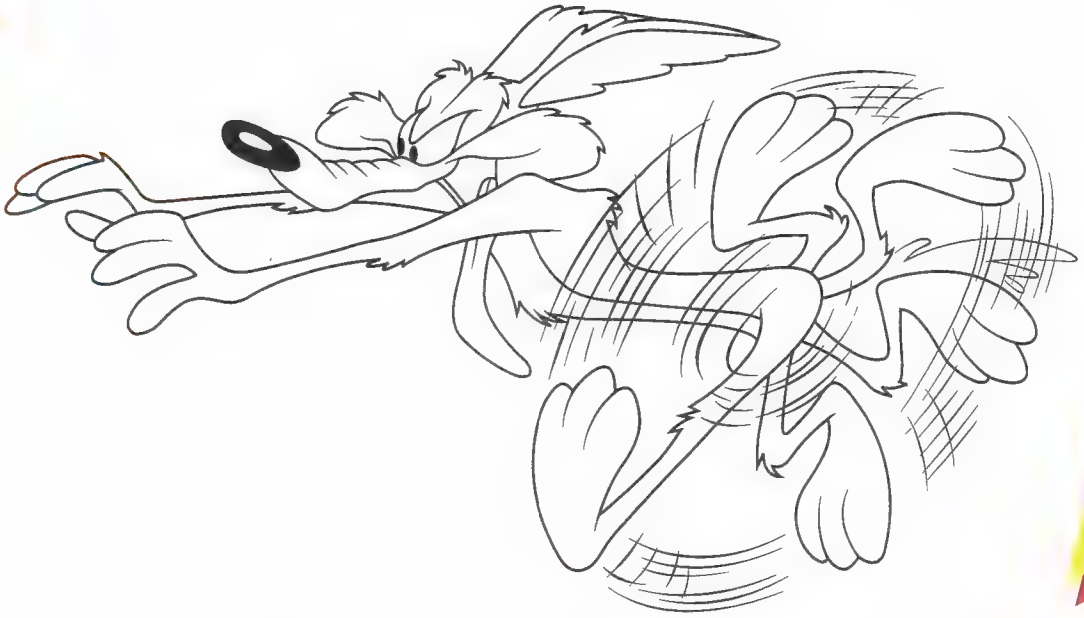
LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

CHARACTER STUDIES

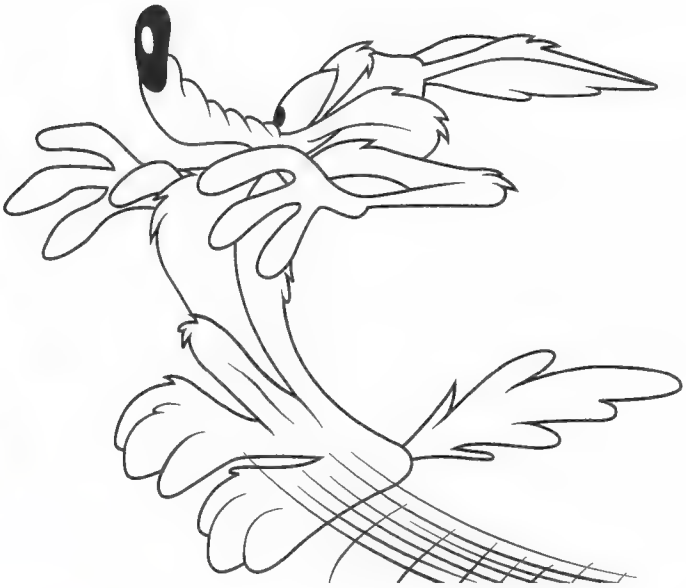
LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

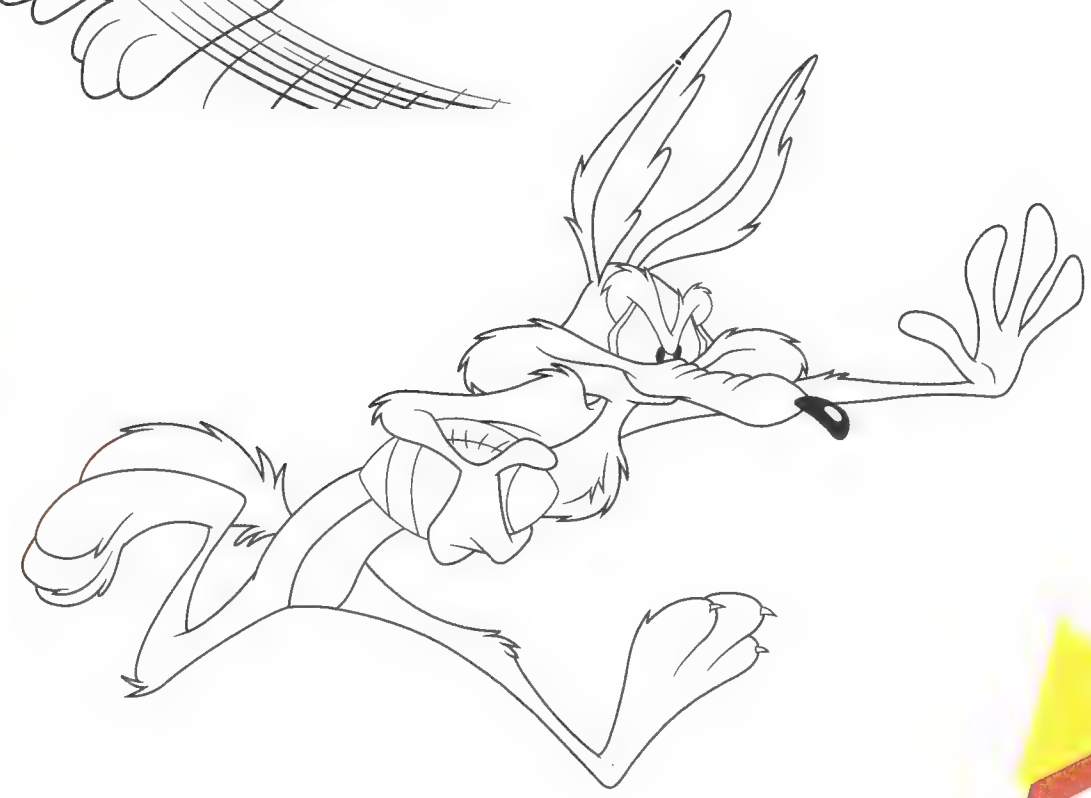
CHARACTER STUDIES

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992



LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992





LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

Wile E. Coyote

Wile E. Coyote

Wile E. Coyote

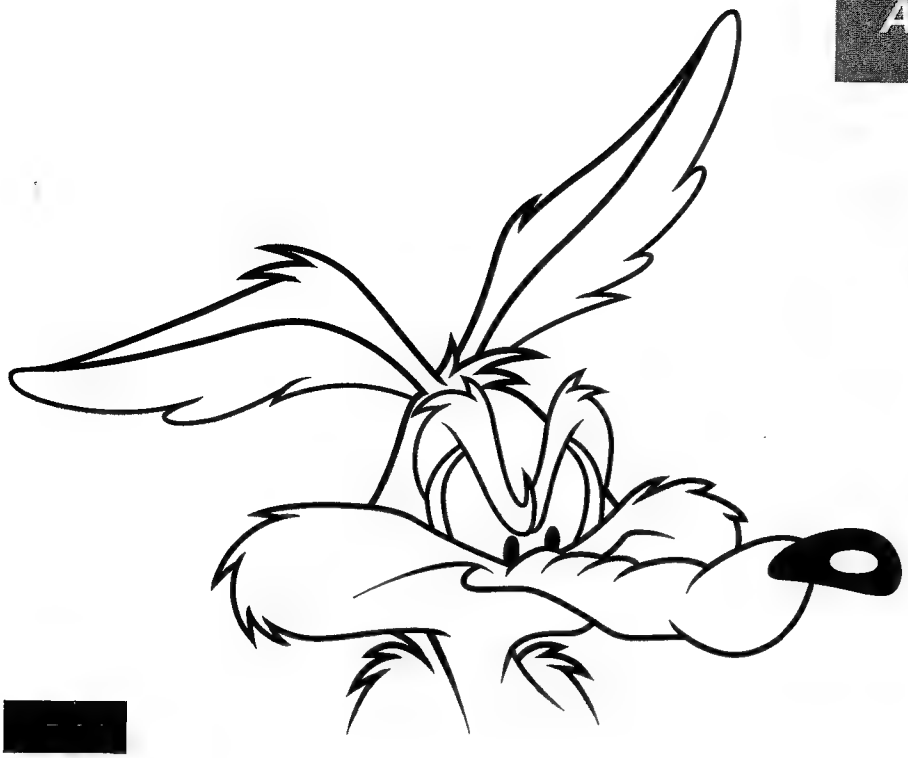
Wile E. Coyote

Wile E. Coyote

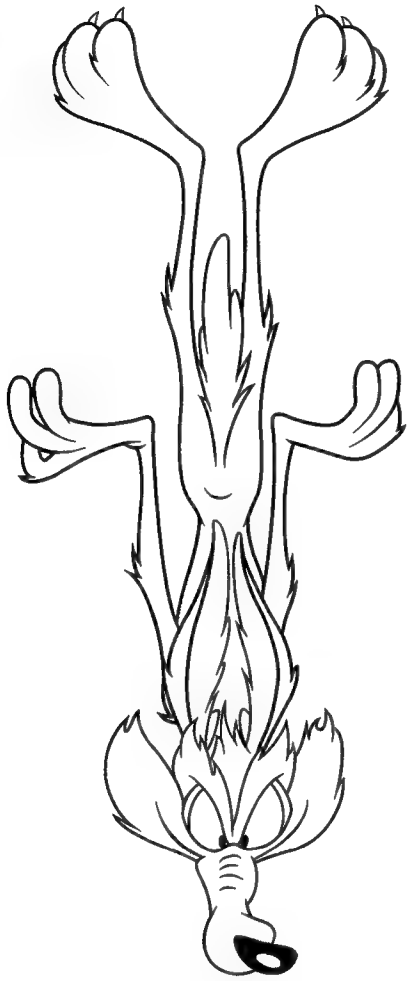
LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992

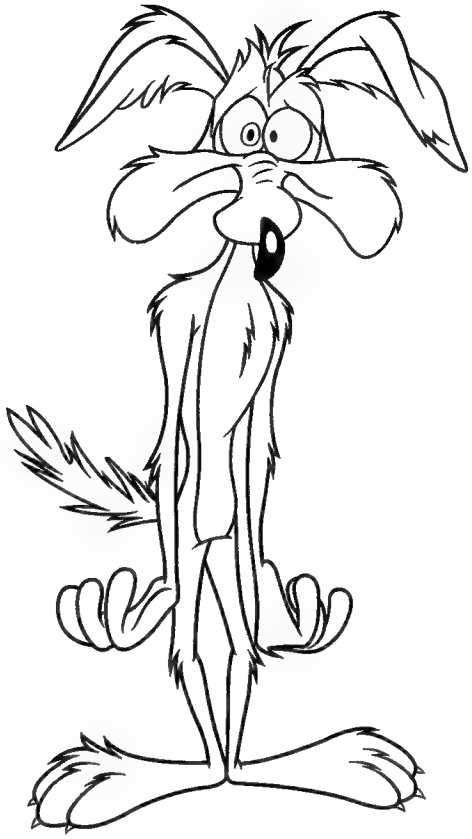
LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. ©1994

ATTITUDES & EXPRESSIONS



LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. ©1994





LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. ©1994

CHARACTER STUDIES

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. ©1994

CHARACTER STUDIES

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. ©1994

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. ©1994

First appearing with Road Runner in "Fast and Furry-ous" by Chuck Jones, Wile E. Coyote had to wait until 1952 before the famous duo again hit the screen in their second animated short film, "Beep Beep". Since that time, Wile E. Coyote has co-starred in more than 40 Road Runner films and, in a series of cartoons with Bugs Bunny, Wile E. pursues the inimitable rabbit and even speaks.

Wile E. Coyote is the great American anti-hero, the guy with a dream, overwhelming confidence and obsessive ambition who nevertheless always manages to lose. A brilliant inventor as well as the biggest customer for Acme products, Wile E. Coyote's unshakable conviction in his superior intellect leaves him wide open to the free-wheeling instinctive reactions of the Road Runner.

Wile E. Coyote's single-minded strength of purpose and high physical energy is admirable but his sneaky and devious behavior doom him to be the fall guy to Road Runner's speed. He's a strong secondary character and for maximum potential should always be teamed with Road Runner. Boys ages 3 to 7 really relate to the slapstick humor and quirky inventions of Wile E. Coyote.

*Note: To incorporate your Looney Tunes Style Guide into a 3-ring binder, simply cut the front page off of this folder, 3-hole punch the cover to use as a divider page, and insert the pages into any standard binder.

LOONEY TUNES, characters, names and all related indicia are trademarks of Warner Bros. Inc. ©1992